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## Pan World/Europe

### OUTDOOR / OOH / Sampling

- Bus Advertising:** The Open Bus represents an ideal medium for a dynamic promotional activity that is targeted in every single territory. They generate every day millions of contacts where other advertising media are not present – available cities : London, Paris, Berlin, Munich, Hamburg, Frankfurt, Barcelona, Madrid, Moscow, Dublin, Roma, Milan, Naples, Florence, Bologna, Turin, Palermo, Verona, Genoa, Sorrento
- Taxi Advertising:** Black Taxis in London are iconic and instantly recognizable, as well as being an intrinsic part of everyday city life and the transport system. Taxi Advertising has grown rapidly to become the premium advertising choice for reaching an urban audience of millions.
- Outdoor – divers offers:** please contact us for any request

### SAMPLE e-commerce packaging

- SSE :** Sampling/Inserts, use e-commerce boxes as a media vehicle. Send your samples through the e-commerces. Simple Sample Europe is the first European retail distribution network that combines e-commerce strength with direct marketing efficacy.

## PRINT

### News / Business

- Epoch Times:** The English edition of Epoch Times launched in September 2003 on the web, and in August 2004 as a newspaper in New York. Epoch Times, the leading English-language authority on China news. The Chinese-language Epoch Times started publishing in response to the growing need for uncensored coverage of events in China. The first newspaper was published in New York in May 2000, with the web launch in August 2000. Today, we publish 58 editions in 21 languages in 35 countries across five continents. We are proud to offer print with over 1.5 million copies per week in Chinese, English, German, French, Spanish, Hebrew, Russian, Japanese, Korean and Indonesian. The New York edition has doubled its circulation in the past year, distributing 100,000 copies of its Epoch Weekend edition in Manhattan. We publish the web versions in Ukrainian, Bulgarian, Romanian, Czech, Slovak, Vietnamese, Swedish, Turkish, Portuguese, Italian, and Persian. The monthly web traffic has over 22 million page views.

### Lifestyle / Special Interest

- Concierge Maps Geneva:** Concierge Maps creates personalized luxury city guides, produced and distributed free of charge. The city guide showcases each partner hotel, in order to promote their internal services. Published twice per year – cities of : Geneva, Paris, London, Milan, Moscow, St. Petersburg.
- BMW Magazine:** premium publication for private buyers of new BMWs worldwide, published 2 x a year - circulation 1 mio copies.
- The Bentley Magazine:** sophisticated luxury magazine for Bentley owners, 4 x per year - 57.000 copies.
- Tridente-Maserati Magazine:** luxury magazine for Maserati owners – launch issue October 2016 - 50.000 copies.
- Ulisse :** Inflight magazine Alitalia, monthly, 124 million passengers per year.
- Blue Wings:** Inflight magazine Finnair - 10 x per year.

## Belgium

### News / Business / Finance

- Knack:** weekly news magazine par excellence in Flanders (113.500 copies).
- Le Vif l'Express:** weekly main news magazine in French-speaking Belgium (74.000 copies).
- Trends/Trends-Tendances (NL+FR):** weekly leading economic magazine for decision makers, (57.500 copies).

### Lifestyle / Fashion / Special Interest

- BMW Magazine:** on request
- Weekend Knack:** weekly lifestyle magazine in Flemish (113.500 copies, Weekend Black 8 times a year).
- Weekend Le Vif l'Express:** weekly lifestyle magazine in French (74.000 copies, Weekend Black 8 times a year).
- Plus Magazine (NL+FR):** monthly lifestyle magazine for best age 50 + (129.000 copies).
- Bodytalk (NL+FR):** largest health magazine in Belgium, distributed with the full circulation of Knack and Le Vif l'Express (206.500 copies).
- Sport Foot Mag / Sport Voetbal Magazin:** weekly sports newsmagazine (64.500 copies).
- IK Ga Bouwen & Renoveren/Je vais Construire & Réover:** building & renovating (31.500 copies).
- NEST (NL+FR):** magazine about home (house, garden, gastronomy), 10 times a year (73.000/140.000 copies).
- Trends Style (NL+FR):** new lifestyle magazine, supplement to Trends/Trends Tendence, 9 times per year (57.500 copies).

## TV / Cinema

- Focus Knack (NL): magazine devoted to cultural pursuits (tv supp to Knack, 113.500 copies).
- Focus Le Vif (FR): magazine devoted to cultural pursuits (tv supp to Le Vif, 74.000 copies).
- Télépro: weekly TV guide (125.000 copies).

## Free press

- De Zondag (NL): free Sunday newspaper, distributed in bakeries (688.000 copies).
- Deze Week (ex Steekkrant) (NL): weekly newspaper mainly classified ads, with comprehensive local information (34 editions).
- Extranet: local newspaper Tam-Tam, Wetthra, Reklameblad van Zelzate for the local business.
- Krant van West-Vlaanderen (NL): 11 regional editions (90.161 copies).
- Steps City Magazin (NL+FR): lifestyle magazine distributed together with De Zondag, 16 editions available (850.000 copies).
- Steps Deluxe (NL+FR): luxury lifestyle magazine distributed at the "Selects" boutiques in Antwerp + West Flanders, 4x/year.

## Professional press

- Data News (NL+FR)
- Industrie Technique&Management (NL+FR)
- Grafisch Nieuws/NG (NL+FR)
- M&C (NL+FR)

## TV

- Kanaal Z/Canal Z: most important news, economic & business channel, regional, national and international.

## Canada

### Special Interest

- BMW Magazine: premium publication for private buyers of new BMWsworldwide, published 2 x a year

## China

We submit offers for all media in China in collaboration with our sister company Affinity Media China, based in Beijing.

**Dailies**      **Magazines**      **Digital**      **TV**      **Outdoor**      **Radio**

- Epoch Media: <http://www.theepochtimes.com/n3/brands/>

## Czech Republic

### Special Interest

- BMW Magazine: premium publication for private buyers of new BMWsworldwide, published 2 x a year

## Denmark

### Lifestyle / Women / People

- Mad & Bolig
- Se OG Hor
- IN
- Q Magasinet
- Billed-Bladet
- Sondag
- Femina
- Royal

### Special Interest

- Antik & Auktion
- Maries Ideer
- Isabellas
- Psykologi
- Spis Bedre

### Families / TV

- Vi Unge Story
- Ude Og Hjemme
- Vi Unge
- 7 TV Dage
- Vi Unge Posters
- Familie Journal

## Finland

### News / Business / Finance

- Talousalämä & Platinum
- Fakta
- Arvopaperi

### Dailies

- Kauppalehti: leading economic and business newspaper for decision makers, entrepreneurs and the upper management
- Helsingin Sanomat: leading daily newspaper in Scandinavian countries as well as leader of the Finnish dailies.
- Ilta-Sanomat: leading daily newspaper in tabloid format, second daily Finnish and leader of the evening newspapers.

### Inflight

- Blue Wings: Inflight Magazin, published 10 x per year.

## Lifestyle / Special Interest

- Kauppalehti Optio: supplement of Kauppalehti, sold twice per month with the newspaper on Thursdays.
- Nyt Magazine: weekly supplement to Helsingin Sanomat.
- Kuukausiliite Magazine: monthly lifestyle supplement to Helsingin Sanomat.
- Is Sunnuntai (before named Plus): weekly women lifestyle supplement to Helsingin Sanomat.
- Urheilulehti (Sports, before named Veikkaaja): all about sports, weekly (28'895 copies)
- TV-Lehti/Guide: weekly TV guide
- Aku Ankkka
- GLORIA
- Hyvä terveys
- meidän perhe
- Cosmopolitan
- Glorian koti
- Kodin kuvalehti
- Menaiset
- et
- Glorian Ruoka & Vini
- Matkaopas (Travel)
- Suuri Käsityö
- Sport
- PB Private Banking
- Menaiset sport
- Tiede
- Vauva

## Free Press

- Metro
- Vartii Kouvola
- Uutisuoksi Imatra
- Kouvolan Sanomat

## Professional Press

- Tekniikka & Talous
- M&M
- MPC
- CIO
- Metallitekniikka
- Meduutiset
- Arvoasunto
- Teknikan Historia

## France

### Special Interest

- BMW Magazine: premium publication for private buyers of new BMWs worldwide, published 2 x a year

### Finance

- Agefi Hebdo: the financial community weekly + iPad (18.000 copies).
- Agefi Actifs: fortnightly journal for the independent Financial Advisors (13.000 copies).

## Germany

### Lifestyle / News

- Robb Report: Unique and international, the magazine for the elite luxury consumers (100'000 copies printed) Launched October 2016
- SZ Süddeutsche Zeitung Magazin: weekly supplement of the Süddeutsche Zeitung (383.000 copies).
- SZ Stil Leben Süddeutsche Zeitung Magazin: line extension of the SZ Magazin, luxury supplement 2 x per year (+ Arabic/China editions)

### Women

- FEEL GOOD: the young health magazine, published 4 x per year - circulation 200'000 copies
- Für Sie: inspires women from their mid-30s upwards (284'142 copies)
- GU Magazine: guide for health and well-being for the women 30+ (350'000 copies printed as of May 2017)
- Jolie : for trendy, self-confident women (215'616 copies)
- Jolie Runway: showcases the runway looks and designer trends of the major cities (approx. 70.000 copies)
- Madame: monthly premium women lifestyle magazine (100'000 copies).
- Madame Beauté: beauty & well-being, published twice a year, supplement to Madame, and distributed with F.A.S (314.000 copies)
- Madame Collections: fashion and luxury, published twice a year, supplement to Madame, line extension
- Madame Travel: published once a year, supplement to Madame, line extension
- Petra: style-setting opinion leader for modern, intelligent women (154'800 copies)
- Vital: for active, self-assured and body-aware women (151'330 copies)

### Special Interest

- BMW Magazine: premium publication for private buyers of new BMWs worldwide, published 2 x a year - circulation 250.000 copies.
- Der Feinschmecker: enjoys a standalone position as leading authority for bons vivants (74.810 copies).
- Merian: is a byword for high-end travel and culture, monthly magazine (69.294 copies).
- SZ golf spielen, supplement to Süddeutsche Zeitung: for the golf players and golf amateurs, 4 times a year (383.000 copies).
- SZ Outsides: supplement to Süddeutsche Zeitung BAVARIA/Bayern only, 2 x per year
- SZ Wohlfühlen: supplement to Süddeutsche Zeitung, aimed at wellness topics and matters of fitness and health, 4 x/year.
- VEGAN für mich: delicious and healthy vegan recipes for the whole family, yearly (50.000 copies).
- 1890 Allianz: the high-class magazine of Allianz Deutschland AG, published 4 times per year (500.000 copies).
- Divine: DS Magazine for the new car buyers who are urban and modern - Circulation 60'000 copies / 2 x per year
- Caractère: Corporate magazine Citroën for their clients and new car buyers - Circulation 120'000 copies / 2 x per year

### Living & Design

- Architektur & Wohnen: trends and developments in home & architecture, interior & product design, monthly (91.256copies).
- Madame Living: interior & design magazine, sustainability and luxury, once a year supplement to Madame (80'000 copies).
- Zuhause Wohnen: magazine for a special quality of life and standard of living (83.691 copies).

## Youth / Family

- Mädchen
- Popcorn
- Mädchen made by you
- Inside
- Familie & Co
- Baby & Co

## Corporate

- WEMPE
- results
- SBC

## Italy

### Newspapers

- Il Gazzettino
- Il Messaggero
- Assicurazioni & Borsa e finanza
- Il Corriere Adriatico
- Il Giornale
- La Nazione
- Il Resto Del Carlino
- Internazionale
- Il Nuovo Riformista
- Gazzetta del Sud
- La Gazzetta del Mezzogiorno
- Il Tempo
- Giornale di Sicilia
- La Sicilia
- Il Mattino
- Il Mistero
- La Gazzetta del Lunedì
- Cronache di Napoli
- La Nuova
- La Stampa
- Cronache di Caserta
- Il Giornale di Toscana
- Quotidiano Nazionale (Il Giorno + La Nazione + Il Resto Del Carlino)
- Il Sannio Quotidiano
- Il Nuovo Quotidiano Puglia
- Corriere Mercantile
- La Gazzetta d'Alba

### Business / Finance

- Espansione
- BancaFinanza
- Giornale Assicurazioni

### Sport / Special Interest

- Tuttosport
- Quattroruote
- Il Corriere dello Sport
- Café Racer
- Dueruote
- Xoffroad
- Espansione
- GS
- Ruoteclassiche
- Autosprint
- Internazionale
- In Moto
- Auto
- Motosprint
- MX Motosprint
- Top Gear
- Guerin Sportivo GS
- Masterbike
- Autopro
- AM Auto Mese
- Insurance Magazine
- Look Live
- Cotto e Mangiato

### Women / Youth - Please contact us

### Tourism / Travel

- Meridiani
- Meridiani Montagne
- In Fly
- Follow me
- Ulisse INFLIGHT
- Touring
- Slow Food
- In Town
- La Freccia
- Italo Magazine

### Free Press

- Leggo
- DNews

### TV / Radio Channel - Please contact us

### Sample e-commerce packaging

SSE : Sampling/Inserts, use e-commerce boxes as a media vehicle. Send your samples through the e-commerces. Simple Sample Europe is the first European retail distribution network that combines e-commerce strength with direct marketing efficacy.

## Japan

### Newspapers / Lifestyle / Fashion

- Yomiuri Shimbun: Japan's best-read newspaper, with highest coverage and circulation in Japan and in the world! The Yomiuri Shimbun is a newspaper of highest quality, (morning edition over 9.1 million copies and evening edition over 3.8 million).
- The Japan News: the English-language daily of Yomiuri Shimbun, (37.770 copies).
- Yomiuri Style Magazine / Yomiuri Marie-Claire / Yomiuri Couples

### Special Interest

- BMW Magazine: premium publication for private buyers of new BMWs worldwide, published 2 x a year.

## Netherlands

### Seniors / Special Interest

- BMW Magazine: premium publication for private buyers of new BMWs worldwide, published 2 x a year.
- Plus: lifestyle magazine for those aged 45+, 11 times per year, (262.000 copies)
- Max: lifestyle quarterly, magazine for men aged 50+, 4 times per year, (380.000 copies)
- ANBO Magazine: membership magazine, 8 times per year, (120.000 copies)
- Enter Magazine: magazine for the members of the seniorweb.nl, 4 times per year, (145.000 copies)

## Norway

### Newspapers

- Amedia: publishes 106 newspapers and has a readership of over 2,1 million persons

## Singapore

### Special Interest

- BMW Magazine: premium publication for private buyers of new BMWsworldwide, published 2 x a year.

## South Korea

### Special Interest

- BMW Magazine: premium publication for private buyers of new BMWsworldwide, published 2 x a year.

## Sweden

### News / Business / Finance

- Dagens Industri: Sweden's leading business and financial daily (approx. 95'000 copies).
- DI Dimension: Sweden's largest business magazine, supplement to Dagens Industri, 4 x per year
- Dagens Nyheter: Newspaper that promotes broad views, playing its role as Sweden's most important and democratic forum for debate. DN is the largest morning and quality daily in Sweden (approx. 285'000 copies).
- Privata Affärer  Veckans Affärer

### Lifestyle / Fashion

- DI Weekend: weekly lifestyle supplement (Friday) to Dagens Industri
- DN Lördag: Dagens Nyheter feature supplement on Saturdays.
- DN Söndag: Dagens Nyheter relaxed supplement, lifestyle and travel.
- DN Fredag (Friday): Stockholm Weekend Cityguide
- Damernas Värld  DVMode  Styleby  Topp Hälsa  VeckoRevyn  Amelia
- Mama  Mmagasin  Tara  Expressen Söndag

### Men

- ICON

### Sport

- Teknikens Värld

### TV

- Expressen TV  tv14

### Special Interest.

- Allt om Mat  Allt i Hemmet  Sköna Hem  Allt om Resor
- Vi Föräldrar  Allt om Fritidshus  Hem&Antik  Family Living
- Antikvärlden  Gärd&Torp  Allt om Trädgård  101 nya idéer
- Connoisseur  Korsord  Leva Bo  LCHF
- Allt om Bilar  Bygo Fixa  Min Hälsa  Handarbete and more...

### Newspapers / Southern Sweden

- Sydsvenskan  Skånska Dagbladet  Kristianstadsbladet  Trelleborgs Allehanda
- Norra Skåne  Helsingborgs  Allehanda  Dagblad with its local editions
- Landskrona Posten  Nordvästra  Skånes Tidningar  Ystads
- Expressen / GT / Kvälls Posten

## Switzerland

### Lifestyle / Fashion

- bliss: Unique women magazine published in the French part of Switzerland - culture, haute couture & fashion, beauty, jewellery (10.000 ex.). Distributed to the subscribers of L'Agefi and sold at newsstands. (6 x per year).
- L'OFFICIEL Switzerland: National women magazine, luxury fashion & lifestyle, published 9 x per year (15.000 copies DE/ 5.000 copies FR).
- L'OFFICIEL Hommes Switzerland : High-end men magazine, fashion & lifestyle (15.000 ex. DE/ 5.000 FR), distributed to the subscribers and sold at newsstands.
- L'OFFICIEL Art Switzerland : Contemporary international and national art, supplement to L'OFFICIEL and newsstands sale (2x per year)
- Christophorus Porsche Magazine: Split Switzerland, 5 times per year (4.900 copies, DE/FR/IT).
- Concierge Maps Geneva: Concierge Maps creates personalized luxury city guides of Geneva city, produced and distributed free of charge. Each city guide beautifully showcases each partner hotel, in order to promote their internal services. 93.750 copies published twice per year

### Women / Youth

Magazines in German language available at newsstands in Switzerland. Advertising spaces are sold on the 2nd and 3rd covers within the Swiss circulation, (4th cover on demand).

- JOLIE CH: (20.000 copies)  Mädchen CH: (9.000 copies)  Popcorn CH: (7.000 copies)

## Taiwan

### Special Interest

BMW Magazine: premium publication for private buyers of new BMW worldwide, published 2 x a year.

## Turkey

### Special Interest

BMW Magazine: premium publication for private buyers of new BMW worldwide, published 2 x a year.

## USA

### News / Business

Epoch Times : the English language was launched in September 2003 on the web, and published its first print edition in New York in August 2004. Epoch Times, the leading English-language authority on China news. Today, print editions can be found in major cities across the United States, Canada, the UK, Ireland, Australia, Malaysia, Singapore, and Hong Kong. The New York edition has doubled its circulation in the past year, distributing 100,000 copies of its Epoch Weekend edition in Manhattan.

Chinese-Language Edition, Epoch Times launched in 2000 with a Chinese-language print edition in New York and a website. Local editions published around the world soon followed. Today, Epoch Times is the largest Chinese-language newspaper outside of mainland China and Taiwan.

### Lifestyle

Elite –Epoch Media : Elite is the premier luxury lifestyle magazine for affluent Chinese including travelling consumers from mainland China and local Chinese Americans in New York tri-state area, Los Angeles, San Francisco and Boston, 140'000 readers – 50% male /50% female

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