

**IMPORTANT NOTICE:** You can use this listing to order some copies of our titles or to ask for information about it. Just mark the box in front of each title you need and then give us your address details in the form at the end of this document. Most of the titles presented here have an online and/or mobile version: don't hesitate to ask for our [online/mobile/iPad/apps advertising list](#).

## Pan World/Europe

### OUTDOOR / OOH / Sampling

- Bus Advertising:** The Open Bus represents an ideal medium for a dynamic promotional activity that is targeted in every single territory. They generate every day millions of contacts where other advertising media are not present. Available cities: London, Paris, Berlin, Munich, Hamburg, Frankfurt, Barcelona, Madrid, Moscow, Dublin, Rome, Milan, Naples, Florence, Bologna, Turin, Palermo, Verona, Genoa, Sorrento.
- Taxi Advertising:** Black Taxis in London are iconic and instantly recognizable, as well as being an intrinsic part of everyday city life and the transport system. Taxi Advertising has grown rapidly to become the premium advertising choice for reaching an urban audience of millions.
- Outdoor – divers offers:** please contact us for any request

### SAMPLE e-commerce packaging

- SSE :** Sampling / Inserts, use e-commerce boxes as a media vehicle. Send your samples through e-commerce. Simple Sample Europe is the first European retail distribution network that combines e-commerce strength with direct marketing efficiency.

## PRINT

### Lifestyle / Special Interest

- ADVANTAGE:** new lifestyle magazine of EMBRAER Executive Jets, a leading full range business jet manufacturer.
- Blue Wings:** Finnair inflight magazine. 10 x per year.
- Concierge Maps Geneva:** Concierge Maps creates personalized luxury city guides, produced and distributed free of charge. The city guide showcases each 5\*partner hotel, in order to promote their internal services. Published twice per year – cities of: Geneva, Paris, London, Florence, Milan, Moscow, St. Petersburg.
- GO SIXT :** Coporate magazine pour les propriétaires des Sixt Diamond et Platinum Card. 6 x par an D/A/CH et 4 x par an UK/Worldwide
- Jalou Media Group:** L'OFFICIEL, upscale lifestyle magazine for women. Countries : Argentina, Brazil, China, France, Germany, India, Indonesia, Italy, Kazakhstan, Latvia, Lebanon, Lithuania, Malaysia, Philippines, Mexico, Middle East, Morocco, Mykonos, Netherlands, Poland, Singapore, South Korea, Spain, St. Barth, Switzerland, Thailand, Turkey, Ukraine, USA, Vietnam.
- Jalou Media Group:** L'OFFICIEL Hommes, high quality lifestyle magazine for men. Countries : Brazil, China, France, Germany, Italy, Kazakhstan, Latvia, Lebanon, Middle East, Morocco, Netherlands, Singapore, South Korea, Spain, Switzerland, Thailand, Turkey, Ukraine, USA (since autumn 2017), Vietnam.
- Jalou Media Group:** L'OFFICIEL Voyages. Countries: France, Germany (since autumn 2017), Russia, Spain.
- Jalou Media Group:** L'OFFICIEL Art International - Countries: France, Italy, Switzerland, USA = English international issue
- Ulisse :** Alitalia inflight magazine. Monthly (124 million passengers per year).

## Belgium

### News / Business / Finance

- Knack:** weekly news magazine par excellence in Flanders (109,441 copies).
- Le Vif l'Express:** weekly main news magazine in French-speaking Belgium (70,395 copies).
- Trends/Trends-Tendances (NL+FR):** weekly leading economic magazine for decision makers (61,630 copies).

### Lifestyle / Fashion / Special Interest

- Weekend Knack:** weekly lifestyle magazine in Flemish. Weekend Black 8 times per year (109,441 copies).
- Weekend Le Vif l'Express:** weekly lifestyle magazine in French. Weekend Black 8 x per year (70,395 copies).
- Plus Magazine (NL+FR):** monthly lifestyle magazine for best age 50 + (130,943 copies).
- Bodytalk (NL+FR):** largest health magazine in Belgium, distributed with the full circulation of Knack and Le Vif l'Express (192,502 copies).
- Sport Foot Mag / Sport Voetbal Magazin:** weekly sports newsmagazine (59,035copies).
- IK Ga Bouwen & Renoveren/Je vais Construire & Réoverer:** building & renovating (33,694 copies).
- NEST (NL+FR):** magazine about home (house, garden, gastronomy). 10 x per year (107,423 copies).
- Trends Style (NL+FR):** new lifestyle magazine, supplement to Trends/Trends Tendence. 8 x per year (60,000 copies).

### TV / Cinema

- Focus Knack (NL):** magazine devoted to cultural pursuits. TV supplement to Knack (109,441 copies).
- Focus Le Vif (FR):** magazine devoted to cultural pursuits. TV supplement to Le Vif (70,395 copies).

## Free press

- De Zondag (NL): free Sunday newspaper, distributed in bakeries (688,000 copies).
- Deze Week (ex Steekkrant) (NL): weekly newspaper mainly classified ads, with comprehensive local information. 34 editions (2,600,000 copies).
- Krant van West-Vlaanderen (NL): 11 regional editions (78,134copies).
- Steps (NL+FR): lifestyle magazine distributed together with De Zondag. 11 local editions (393,773 readers).

## Professional press

- Data News (NL+FR)
- Grafisch Nieuws/NG (NL+FR)
- M&C (NL+FR)

## TV

- Kanaal Z/Canal Z: most important news, economic & business channel, regional, national and international.

## China

We submit offers for all media in China in collaboration with our sister company Affinity Media China, based in Beijing.

Dailies      Magazines      Digital      TV      Outdoor      Radio

## Denmark

### Lifestyle / Women / People

- Mad & Bolig
- Se OG Hor
- IN
- Q Magasinet
- Billed-Bladet
- Sondag
- Femina
- Royal

### Special Interest

- Antik & Auktion
- Maries Ideer
- Isabellas
- Psykologi
- Spis Bedre

### Family / Youth / TV

- Vi Unge
- Ude Og Hjemme
- 7 TV Dage
- Familie Journal

## Finland

### News / Business / Finance

- Talouslämä & Platinum
- Fakta
- Arvopaperi

### Dailies

- Kauppalehti: leading economic and business newspaper for decision makers, entrepreneurs and the upper management
- Helsingin Sanomat: leading daily newspaper in Scandinavian countries as well as leader of the Finnish dailies.
- Ilta-Sanomat: leading daily newspaper in tabloid format, second daily Finnish and leader of the evening newspapers.
- Ilta-Sanomat TV: TV magazine.

### Lifestyle / Special Interest

- Kauppalehti Optio: supplement of Kauppalehti, sold twice per month with the newspaper on Thursdays.
- Nyt Magazine: weekly supplement to Helsingin Sanomat.
- HS Kuukausiliite Magazine: monthly lifestyle supplement to Helsingin Sanomat.
- Is Sunnuntai (before named Plus): weekly women lifestyle supplement to Helsingin Sanomat.
- Urheilulehti (Sports) all about sports. Weekly
- TV-Lehti/Guide: weekly TV guide
- Aku Ankka
- GLORIA
- HS Teema/HS Viikko
- meidän perhe
- Vauva
- et Terveyy
- Glorian koti
- Kodin kuvalehti
- Menaiset
- Prinsessa
- et lehti
- Glorian Ruoka & Vini
- etMatkaopas (Travel)
- Suuri Käsityö
- Sport for women
- PB Private Banking
- Menaiset sport
- Tiede

### Free Press

- HS Metro
- Vartii Kouvola
- Uutisvuoksi Imatra
- Kouvolan Sanomat

### Professional Press

- Tekniikka & Talous
- M&M
- MPC
- CIO
- Metallitekniiikka
- Meduutiset
- Arvoasunto
- Teknikan Historia

Radio & TV please contact us.

## France

### Lifestyle

- L'OFFICIEL
- L'OFFICIEL Hommes
- L'OFFICIEL Art
- L'OFFICIEL Voyage
- L'OFFICIEL 1000 Modèles
- Jalouse

### Special Interest

- Concierge Maps Paris:** Concierge Maps creates personalized luxury city guides, produced and distributed free of charge. The city guide showcases each partner hotel, in order to promote their internal services. Cities of: Geneva, Paris, London, Florence, Milan, Moscow, St. Petersburg. 2 x per year.
- La Revue des Montres (Jalou Media)

### Finance

- Agefi Hebdo: the financial community weekly + iPad (18,000 copies).
- Agefi Actifs: fortnightly journal for the independent Financial Advisors (13,000 copies).
- Instit Invest: for the institutional investor, published 2 x per year (2,000 copies).
- Distrib Invest: for the fund managers at the multigestion companies, private banks, family offices and the wealthmanagement consultants. Published 2 x per year (1,500 copies).

## Germany

### Lifestyle / News

- Robb Report:** Unique and international, the magazine for the elite luxury consumers, since October 2016 (100,000 copies).
- SZ Süddeutsche Zeitung Magazin:** weekly supplement of the Süddeutsche Zeitung (350,000 copies).
- SZ Stil Leben Süddeutsche Zeitung Magazin:** line extension of the SZ Magazin, luxury supplement. 2 x per year (+ Arabic/China editions).

### Women

- Clever leben -GU Magazine:** guide for health and well-being for the women 30+ (350,000 copies)
- DR WIMMER:** The first and unique Doctainment magazine, 4 x per year, (100'000 copies)
- FEEL GOOD:** the young health magazine. 4 x per year (200,000 copies)
- Für Sie:** inspires women from their mid-30s upwards (255,382 copies)
- Petra:** style-setting opinion leader for modern, intelligent women (98,191 copies).
- Vital:** for active, self-assured and body-aware women (141,768 copies).

### Special Interest

- BMW EMOTION/MINI:** corporate magazine for the BMW subsidiaries, 3 x per year (360'434 copies), regional splits available.
- Caractère:** Corporate magazine Citroën for their clients and new car buyers. 2 x per year (120,000 copies).
- Der Feinschmecker:** enjoys a standalone position as leading authority for *bons vivants* (69,747 copies).
- Divine:** DS Magazine for the new car buyers who are urban and modern. 2 x per year (60,000 copies).
- FOODIE:** all around gastronomy and cooking for the younger generation (125,000 copies).
- GO SIXT:** corporate magazine for the wealthy owners of the Sixt Diamond Card and Platinum Card, 6 x per year.
- ISS DICH GESUND:** stay in good health / eat healthy (150,000 copies).
- LAFER:** a discovery of the famous German chef Johann Lafer's creative culinary world (170,000 copies).
- Merian:** is a byword for high-end travel and culture. Monthly (51'634 copies).
- SZ golf spielen:** supplement to Süddeutsche Zeitung, for the golf players and golf amateurs. 4 x per year (350,000 copies).
- SZ Familie:** independant magazine, sold at newsstands and published by Süddeutsche Zeitung Verlag, 4 x per year.
- SZ Outsides:** supplement to Süddeutsche Zeitung BAVARIA/Bayern only. 2 x per year.
- SZ Wohlfühlen:** supplement to Süddeutsche Zeitung, aimed at wellness topics and matters of fitness and health. 4 x per year.
- ZEIT DOCTOR
- ZEIT LEO
- ZEIT WISSEN

### Living & Design

- Architektur & Wohnen:** trends and developments in home & architecture, interior & product design. Monthly (85,515 copies).
- Zuhause Wohnen:** magazine for a special quality of life and standard of living (75,715 copies).

## Great Britain

### Special Interest

- Concierge Maps London:** Creation of personalized luxury city guides, distributed free of charge. The city guide showcases each 5\*partner hotel, in order to promote their internal services. Published twice per year – cities: Geneva, Paris, London, Florence, Milan, Moscow, St. Petersburg.

## Italy

### Newspapers

- Il Gazzettino
- Il Giornale
- Il Nuovo Riformista
- Giornale di Sicilia
- Il Messaggero
- La Nazione
- Gazzetta del Sud
- La Sicilia
- Assicurazioni & Borsa e finanza
- Il Resto Del Carlino
- La Gazzetta del Mezzogiorno
- Il Mattino
- Il Corriere Adriatico
- Il Giornale
- Il Tempo
- Il Mistero

- La Gazzetta del Lunedì
- Cronache di Caserta
- Il Sannio Quotidiano
- Cronache di Napoli
- Il Giornale di Toscana
- Il Nuovo Quotidiano Puglia
- La Nuova
- Il Fatto Quotidiani
- Quotidiano Nazionale (Il Giorno + La Nazione + Il Resto Del Carlino)
- Corriere Mercantile
- La Stampa
- La Gazzetta d'Alba

### Business / Finance

- Espansione
- BancaFinanza
- Giornale Assicurazioni
- Internazionale

### Sport / Special Interest

- Concierge Maps Milan/Florence: Creation of personalized luxury city guides, distributed free of charge. The city guide showcases each 5\*partner hotel to promote their internal services. 2 x per year – cities: Geneva, Paris, London, Florence, Milan, Moscow, St. Petersburg.
- Tuttosport
- Dueruote
- Ruoteclassiche
- Auto
- Guerin Sportivo GS
- Insurance Magazine
- Quattroruote
- Xoffroad
- Autosprint
- Motosprint
- Masterbike
- Look Live
- Il Corriere dello Sport
- Espansione
- Internazionale
- MX Motosprint
- Autopro
- Cotto e Mangiato
- Café Racer
- GS
- In Moto
- Top Gear
- AM Auto Mese

### Women / Youth - Please contact us

### Tourism / Travel

- Meridiani
- Touring
- Meridiani Montagne
- Slow Food
- In Fly
- In Town
- Follow me
- La Freccia
- Ulisse INFLIGHT
- Italo Magazine

### Free Press

- Leggo
- DNews

### TV / Radio Channel - Please contact us

### Sample e-commerce packaging

- SSE : Sampling/Inserts, use e-commerce boxes as a media vehicle. Send your samples through e-commerce. Simple Sample Europe is the first European retail distribution network that combines e-commerce strength with direct marketing efficiency.

## Japan

### Newspapers / Lifestyle / Fashion

- Yomiuri Shimbun: Japan's best-read newspaper, with highest coverage and circulation in Japan and in the world! The Yomiuri Shimbun is a newspaper of highest quality, (morning edition over 9.1 million copies and evening edition over 3.8 million).
- The Japan News: the English-language daily of Yomiuri Shimbun (37,770 copies).
- Yomiuri Style Magazine / Yomiuri Marie-Claire / Yomiuri Couples

## Netherlands

### Business / Financien

- FD Het Financieele Dagblad: Leading financial and economic daily newspaper.
- FD Outlook: Supplement, all about the future, focusing on financial, economic and social issues.
- Fondsnieuws: Magazine for investment professionals who need comprehensive information on investment funds and investment products.
- ESB: Journal for economic scholars that connects economic research, public policy and the practical reality.

### Lifestyle & Special Interest

- FD Persoonlijk: weekly Lifestyle and Luxury magazine, distributed every Saturday together with FD Financieele Dagblad.
- FD Stijlgids: has the character of a 'How-to' guide, which encourages readers to keep this magazine for future reference.
- TEMPUS: a luxurious glossy magazine about watches, jewellery and business, published 2 x per year, distributed with the newspaper.

### Seniors

- Plus: lifestyle magazine for those aged 45+. 11 x per year (250,000 copies)
- Max: lifestyle quarterly, magazine for men aged 50+. 4 x per year (380,000 copies)
- ANBO Magazine: membership magazine. 8 x per year (115,000 copies)
- Enter Magazine: magazine for the members of the seniorweb.nl. 4 x per year (150,000 copies)
- Landleven: Magazine about the country side life, 11 x per year (125'000 copies).

## Norway

### Newspapers

- Amedia: publishes 106 newspapers and has a readership of over 2,1 million persons.

## Sweden

### News / Business / Finance

- Dagens Industri: Sweden's leading business and financial daily (approx. 95,000 copies).
- DI Dimension: Sweden's largest business magazine, supplement to Dagens Industri. 4 x per year.
- Dagens Nyheter: Newspaper that promotes broad views, playing its role as Sweden's most important and democratic forum for debate. DN is the largest morning and quality daily in Sweden (approx. 285,000 copies).
- Privata Affärer  Veckans Affärer

### Lifestyle / Fashion

- DI Weekend: weekly lifestyle supplement (Friday) to Dagens Industri
- DN Lördag: Dagens Nyheter feature supplement on Saturdays.
- DN Söndag: Dagens Nyheter relaxed supplement, lifestyle and travel.
- DN Fredag (Friday): Stockholm Weekend Cityguide
- Damernas Värld  DVMode  Styleby  Topp Hälsa  VeckoRevyn
- Mama  Mmagasin  Tara  Expressen Söndag  Amelia

### Men

- ICON

### Sport

- Teknikens Värld

### TV

- Expressen TV  tv14

### Special Interest

- Allt om Mat  Allt i Hemmet  Sköna Hem  Allt om Resor
- Vi Föräldrar  Allt om Fritidshus  Hem&Antik  Family Living
- Antikvärlden  Gärd&Torp  Allt om Trädgård  101 nya idéer
- Connoisseur  Korsord  Leva Bo  LCHF
- Allt om Bilar  Bygo Fixa  Min Hälsa  Handarbete
- Lantliv  Lantliv Mat en Vin  Hembakat  Gods & Gardar
- Feber  Tjock  Kampratposten

### Newspapers / Southern Sweden

- Sydsvenskan  Skånska Dagbladet  Kristianstadsbladet  Trelleborgs Allehanda
- Norra Skåne  Helsingborgs  Allehanda  Dagblad with its local editions
- Landskrona Posten  Nordvästra  Skånes Tidningar  Ystads
- Expressen / GT / Kvälls Posten

## Switzerland

### Lifestyle / Fashion

- L'OFFICIEL Switzerland: National women magazine, luxury fashion & lifestyle. 8 x per year (15,000 copies DE/ 5,000 copies FR).
- L'OFFICIEL Hommes Switzerland: High-end men magazine, fashion & lifestyle, distributed to the subscribers and sold at newsstands. (15,000 copies DE/ 5,000 copies FR).
- Christophorus Porsche Magazine: Split Switzerland. 5 x per year (4,900 copies, DE/FR/IT).
- Concierge Maps Geneva: Concierge Maps creates personalized luxury city guides of Geneva city, produced and distributed free of charge. Each city guide beautifully showcases each partner hotel, in order to promote their internal services. 2 x per year (93,750 copies).
- Time Out Magazin: Travel magazine for Expats, Tourist sand Swiss people, 2-4 x per year (25'000 copies)

## USA

### Lifestyle

- L'OFFICIEL, unisex magazine

## Reply coupon

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Company .....  
 Name, surname .....  
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 Notes .....

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