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Pan World/Europe

OUTDOOR / OOH / Sampling

- Bus Advertising:** The Open Bus represents an ideal medium for a dynamic promotional activity that is targeted in every single territory. They generate every day millions of contacts where other advertising media are not present. Available cities: London, Paris, Berlin, Munich, Hamburg, Frankfurt, Barcelona, Madrid, Moscow, Dublin, Rome, Milan, Naples, Florence, Bologna, Turin, Palermo, Verona, Genoa, Sorrento.
- Taxi Advertising:** Black Taxis in London are iconic and instantly recognizable, as well as being an intrinsic part of everyday city life and the transport system. Taxi Advertising has grown rapidly to become the premium advertising choice for reaching an urban audience of millions.
- Outdoor – divers offers:** please contact us for any request

SAMPLE e-commerce packaging

- SSE :** Sampling / Inserts, use e-commerce boxes as a media vehicle. Send your samples through e-commerce. Simple Sample Europe is the first European retail distribution network that combines e-commerce strength with direct marketing efficiency.

PRINT

Lifestyle / Special Interest

- Jalou Media Group:** L'OFFICIEL, upscale lifestyle magazine for women. Countries : Brazil, China, France, Germany, India, Indonesia, Italy, Kazakhstan, Latvia, Lebanon, Lithuania, Malaysia, Philippines, Mexico, Middle East, Morocco, Mykonos, Netherlands, Poland, Singapore, South Korea, Spain, St. Barth, Thailand, Turkey, Ukraine, USA (since autumn 2017), Vietnam.
- Jalou Media Group:** L'OFFICIEL Hommes, high quality lifestyle magazine for men. Countries : Brazil, China, France, Germany, Italy, Kazakhstan, Latvia, Lebanon, Middle East, Morocco, Netherlands, Singapore, South Korea, Spain, Thailand, Turkey, Ukraine, USA (since autumn 2017), Vietnam.
- Jalou Media Group:** L'OFFICIEL Voyages. Countries: France, Germany (since autumn 2017), Russia, Spain.
- Jalou Media Group:** L'OFFICIEL Art. Countries: France, Italy, China.
- Concierge Maps Geneva:** Concierge Maps creates personalized luxury city guides, produced and distributed free of charge. The city guide showcases each partner hotel, in order to promote their internal services. Published twice per year – cities of: Geneva, Paris, London, Milan, Moscow, St. Petersburg.
- BMW Magazine:** premium publication for private buyers of new BMWs worldwide. 2 x per year (1 million copies)
- The Bentley Magazine:** sophisticated luxury magazine for Bentley owners. 4 x per year (57,000 copies).
- Ulisse :** Alitalia inflight magazine. Monthly (124 million passengers per year).
- Blue Wings:** Finnair inflight magazine. 10 x per year.

Belgium

News / Business / Finance

- Knack:** weekly news magazine par excellence in Flanders (111,500 copies).
- Le Vif l'Express:** weekly main news magazine in French-speaking Belgium (70,000 copies).
- Trends/Trends-Tendances (NL+FR):** weekly leading economic magazine for decision makers (57,500 copies).

Lifestyle / Fashion / Special Interest

- BMW Magazine:** on request
- Weekend Knack:** weekly lifestyle magazine in Flemish. Weekend Black 8 times per year (111,500 copies).
- Weekend Le Vif l'Express:** weekly lifestyle magazine in French. Weekend Black 8 x per year (70,000 copies).
- Plus Magazine (NL+FR):** monthly lifestyle magazine for best aged 50+ (138,000 copies).
- Bodytalk (NL+FR):** largest health magazine in Belgium, distributed with the full circulation of Knack and Le Vif l'Express (190,000 copies).
- Sport Foot Mag / Sport Voetbal Magazin:** weekly sports newsmagazine (58,000 copies).
- IK Ga Bouwen & Renoveren/Je vais Construire & Rénover:** building & renovating (31,500 copies).
- NEST (NL+FR):** magazine about home (house, garden, gastronomy). 10 x per year (71,000/148,000 copies).
- Trends Style (NL+FR):** new lifestyle magazine, supplement to Trends/Trends Tendances. 8 x per year (60,000 copies).

TV / Cinema

- Focus Knack (NL):** magazine devoted to cultural pursuits. TV supplement to Knack (113,500 copies).
- Focus Le Vif (FR):** magazine devoted to cultural pursuits. TV supplement to Le Vif (74,000 copies).
- Télépro:** weekly TV guide (125,000 copies).

Free press

- De Zondag (NL): free Sunday newspaper, distributed in bakeries (688,000 copies).
- De Ze Week (ex Steekkrant) (NL): weekly newspaper mainly classified ads, with comprehensive local information. 34 editions (3,126,970 copies).
- Extranet: local newspaper Tam-Tam, Wetthra, Reklameblad van Zelzate for the local business (344,249 copies).
- Krant van West-Vlaanderen (NL): 11 regional editions (83,961 copies).
- Steps City Magazin (NL+FR): lifestyle magazine distributed together with De Zondag. 15 editions (850,000 copies).

Professional press

- Data News (NL+FR)
- Industrie Technique&Management (NL+FR)
- Grafisch Nieuws/NG (NL+FR)
- M&C (NL+FR)

TV

- Kanaal Z/Canal Z: most important news, economic & business channel, regional, national and international.

Canada

Special Interest

- BMW Magazine: premium publication for private buyers of new BMWsworldwide. 2 x per year.

China

We submit offers for all media in China in collaboration with our sister company Affinity Media China, based in Beijing.

Dailies **Magazines** **Digital** **TV** **Outdoor** **Radio**

Czech Republic

Special Interest

- BMW Magazine: premium publication for private buyers of new BMWsworldwide. 2 x per year (15,000 copies).

Denmark

Lifestyle / Women / People

- Mad & Bolig
- Se OG Hor
- IN
- Q Magasinet
- Billed-Bladet
- Sondag
- Femina
- Royal

Special Interest

- Antik & Auktion
- Maries Ideer
- Isabellas
- Psykologi
- Spis Bedre

Families / TV

- Vi Unge Story
- Ude Og Hjemme
- Vi Unge
- 7 TV Dage
- Vi Unge Posters
- Familie Journal

Finland

News / Business / Finance

- Talousalämä & Platinum
- Fakta
- Arvopaperi

Dailies

- Kauppalehti: leading economic and business newspaper for decision makers, entrepreneurs and the upper management
- Helsingin Sanomat: leading daily newspaper in Scandinavian countries as well as leader of the Finnish dailies.
- Ilta-Sanomat: leading daily newspaper in tabloid format, second daily Finnish and leader of the evening newspapers.

Inflight

- Blue Wings: Finnair inflight magazine. 10 x per year.

Lifestyle / Special Interest

- Kauppalehti Optio: supplement of Kauppalehti, sold twice per month with the newspaper on Thursdays.
- Nyt Magazine: weekly supplement to Helsingin Sanomat.
- Kuukausiliite Magazine: monthly lifestyle supplement to Helsingin Sanomat.
- Is Sunnuntai (before named Plus): weekly women lifestyle supplement to Helsingin Sanomat.
- Urheilulehti (Sports, before named Veikkaaja): all about sports. Weekly (28,895 copies)
- TV-Lehti/Guide: weekly TV guide
- Aku Ankka
- Cosmopolitan
- et
- Sport

- GLORIA
- Hyvä terveys
- meidän perhe
- Glorian koti
- Kodin kuvalehti
- Menaiset
- Glorian Ruoka & Vini
- Matkaopas (Travel)
- Suuri Käsityö
- PB Private Banking
- Menaiset sport
- Tiede
- Vauva

Free Press

- Metro
- Vartii Kouvola
- Uutisuoksi Imatra
- Kouvolan Sanomat

Professional Press

- Tekniikka & Talous
- M&M
- MPC
- CIO
- Metallitekniikka
- Meduutiset
- Arvoasunto
- Teknikan Historia

France

Lifestyle

- L'OFFICIEL
- L'OFFICIEL Hommes
- L'OFFICIEL Art
- L'OFFICIEL Voyage
- L'OFFICIEL 1000 Modèles
- Jalouse

Special Interest

- BMW Magazine: premium publication for private buyers of new BMWs worldwide. 2 x per year.
- Concierge Maps Paris: Concierge Maps creates personalized luxury city guides, produced and distributed free of charge. The city guide showcases each partner hotel, in order to promote their internal services. Cities of: Geneva, Paris, London, Milan, Moscow, St. Petersburg. 2 x per year.
- La Revue des Montres (Jalou Media)

Finance

- Agefi Hebdo: the financial community weekly + iPad (18,000 copies).
- Agefi Actifs: fortnightly journal for the independent Financial Advisors (13,000 copies).
- Instit Invest: for the institutional investor, published 2 x per year (2,000 copies).
- Distrib Invest: for the fund managers at the multigestion companies, private banks, family offices and the wealthmanagement consultants. Published 2 x per year (1,500 copies).

Germany

Lifestyle / News

- Robb Report: Unique and international, the magazine for the elite luxury consumers, launched in October 2016 (100,000 copies).
- SZ Süddeutsche Zeitung Magazin: weekly supplement of the Süddeutsche Zeitung (365,000 copies).
- SZ Stil Leben Süddeutsche Zeitung Magazin: line extension of the SZ Magazin, luxury supplement. 2 x per year (+ Arabic/China editions).

Women

- Clever leben -GU Magazine: guide for health and well-being for the women 30+ (350,000 copies printed as of May 2017)
- FEEL GOOD: the young health magazine. 4 x per year (200,000 copies)
- Für Sie: inspires women from their mid-30s upwards (273,339 copies)
- Jolie : for trendy, self-confident women (147,334 copies)
- Jolie Runway: showcases the runway looks and designer trends of the major cities (approx. 70,000 copies)
- Madame: monthly premium women lifestyle magazine (100,000 copies).
- Madame Travel: published once a year, supplement to Madame, line extension.
- Petra: style-setting opinion leader for modern, intelligent women (110,124 copies).
- Vital: for active, self-assured and body-aware women (164,469 copies).

Special Interest

- BMW Magazine: premium publication for private buyers of new BMWs worldwide. 2 x per year (250,000 copies).
- Der Feinschmecker: enjoys a standalone position as leading authority for *bons vivants* (71,654 copies).
- FOODIE: all around gastronomie and cooking for the younger generation (100,000 copies)
- ISS DICH GESUND: stay in good health / eat healthy – launch September 2017 (100,000 copies)
- LAFER: a discovery of the famous German chef Johann Lafer's creative culinary world (170,000 copies)
- Merian: is a byword for high-end travel and culture. Monthly (63,923 copies).
- SZ golf spielen: supplement to Süddeutsche Zeitung, for the golf players and golf amateurs. 4 x per year (383,000 copies).
- SZ Familie: independant magazine, sold at newsstands and published by Süddeutsche Zeitung Verlag, 4 x per year.
- SZ Outsides: supplement to Süddeutsche Zeitung BAVARIA/Bayern only. 2 x per year.
- SZ Wohlfühlen: supplement to Süddeutsche Zeitung, aimed at wellness topics and matters of fitness and health. 4 x per year.
- VEGAN für mich: delicious and healthy vegan recipes for the whole family. Yearly (50,000 copies).
- 1890 Allianz: the high-class magazine of Allianz Deutschland AG. 4 x per year (500,000 copies).
- Divine: DS Magazine for the new car buyers who are urban and modern. 2 x per year (60,000 copies).
- Caractère: Corporate magazine Citroën for their clients and new car buyers. 2 x per year (120,000 copies).
- ZEIT DOCTOR
- ZEIT LEO
- ZEIT WISSEN

Living & Design

- Architektur & Wohnen:** trends and developments in home & architecture, interior & product design. Monthly (89,457 copies).
- Madame Living:** interior & design magazine, sustainability and luxury, once a year supplement to Madame (80,000 copies).
- Zuhause Wohnen:** magazine for a special quality of life and standard of living (75,591 copies).

Youth / Family

- Mädchen
- Popcorn
- Mädchen made by you
- Inside
- Familie & Co
- Baby & Co

Corporate

- results
- SBC

Italy

Newspapers

- Il Gazzettino
- Il Giornale
- Il Nuovo Riformista
- Giornale di Sicilia
- La Gazzetta del Lunedì
- Cronache di Caserta
- Il Sannio Quotidiano
- Il Messaggero
- La Nazione
- Gazzetta del Sud
- La Sicilia
- Cronache di Napoli
- Il Giornale di Toscana
- Il Nuovo Quotidiano Puglia
- Assicurazioni & Borsa e finanza
- Il Resto Del Carlino
- La Gazzetta del Mezzogiorno
- Il Mattino
- La Nuova
- Il Fatto Quotidiani
- Quotidiano Nazionale (Il Giorno + La Nazione + Il Resto Del Carlino)
- Corriere Mercantile
- Il Corriere Adriatico
- Il Giornale
- Il Tempo
- Il Mistero
- La Stampa
- La Gazzetta d'Alba

Business / Finance

- Espansione
- BancaFinanza
- Giornale Assicurazioni
- Internazionale

Sport / Special Interest

Concierge Maps Milan: Creation of personalized luxury city guides, distributed free of charge. The city guide showcases each partner hotel, in order to promote their internal services. Published twice per year – cities of : Geneva, Paris, London, Milan, Moscow, St. Petersburg.

- Tuttosport
- Dueruote
- Ruoteclassiche
- Auto
- Guerin Sportivo GS
- Insurance Magazine
- Quattroruote
- Xoffroad
- Autosprint
- Motosprint
- Masterbike
- Look Live
- Il Corriere dello Sport
- Espansione
- Internazionale
- MX Motosprint
- Autopro
- Cotto e Mangiato
- Café Racer
- GS
- In Moto
- Top Gear
- AM Auto Mese

Women / Youth - Please contact us

Tourism / Travel

- Meridiani
- Touring
- Meridiani Montagne
- Slow Food
- In Fly
- In Town
- Follow me
- La Freccia
- Ulisse INFLIGHT
- Italo Magazine

Free Press

- Leggo
- DNews

TV / Radio Channel - Please contact us

Sample e-commerce packaging

SSE : Sampling/Inserts, use e-commerce boxes as a media vehicle. Send your samples through e-commerce. Simple Sample Europe is the first European retail distribution network that combines e-commerce strength with direct marketing efficiency.

Japan

Newspapers / Lifestyle / Fashion

- Yomiuri Shimbun:** Japan's best-read newspaper, with highest coverage and circulation in Japan and in the world! The Yomiuri Shimbun is a newspaper of highest quality, (morning edition over 9.1 million copies and evening edition over 3.8 million).
- The Japan News:** the English-language daily of Yomiuri Shimbun (37,770 copies).
- Yomiuri Style Magazine / Yomiuri Marie-Claire / Yomiuri Couples**

Special Interest

- BMW Magazine:** premium publication for private buyers of new BMWs worldwide. 2 x per year.

Netherlands

Business / Financien

- FD Het Financieel Dagblad:** Leading financial and economic daily newspaper.
- FD Outlook:** Supplement, all about the future, focusing on financial, economic and social issues.

- Pensioen Pro: News and information source for the Dutch pension and investment sector.
- Fondsnieuws: Magazine for investment professionals who need comprehensive information on investment funds and investment products.
- ESB: Journal for economic scholars that connects economic research, public policy and the practical reality.

Lifestyle & Special Interest

- FD Persoonlijk: weekly Lifestyle and Luxury magazine, distributed every Saturday together with FD Financiële Dagblad.
- FD Stijlgids: has the character of a 'How-to' guide, which encourages readers to keep this magazine for future reference.
- TEMPUS: a luxurious glossy magazine about watches, jewellery and business, published 2 x per year, distributed with the newspaper.
- BMW Magazine: premium publication for private buyers of new BMWs worldwide, published 2 x per year.

Seniors

- Plus: lifestyle magazine for those aged 45+. 11 x per year (250,000 copies)
- Max: lifestyle quarterly, magazine for men aged 50+. 4 x per year (380,000 copies)
- ANBO Magazine: membership magazine. 8 x per year (115,000 copies)
- Enter Magazine: magazine for the members of the seniorweb.nl. 4 x per year (150,000 copies)

Norway

Newspapers

- Amedia: publishes 106 newspapers and has a readership of over 2,1 million persons.

Singapore

Special Interest

- BMW Magazine: premium publication for private buyers of new BMWsworldwide. 2 x per year.

South Korea

Special Interest

- BMW Magazine: premium publication for private buyers of new BMWsworldwide. 2 x per year.

Sweden

News / Business / Finance

- Dagens Industri: Sweden's leading business and financial daily (approx. 95,000 copies).
- DI Dimension: Sweden's largest business magazine, supplement to Dagens Industri. 4 x per year.
- Dagens Nyheter: Newspaper that promotes broad views, playing its role as Sweden's most important and democratic forum for debate. DN is the largest morning and quality daily in Sweden (approx. 285,000 copies).
- Privata Affärer Veckans Affärer

Lifestyle / Fashion

- DI Weekend: weekly lifestyle supplement (Friday) to Dagens Industri
- DN Lördag: Dagens Nyheter feature supplement on Saturdays.
- DN Söndag: Dagens Nyheter relaxed supplement, lifestyle and travel.
- DN Fredag (Friday): Stockholm Weekend Cityguide
- Damernas Värld DVMode Styleby Topp Hälsa VeckoRevyn
- Mama Mmagasin Tara Expressen Söndag Amelia

Men

- ICON

Sport

- Teknikens Värld

TV

- Expressen TV tv14

Special Interest

- Allt om Mat Allt i Hemmet Sköna Hem Allt om Resor
- Vi Föräldrar Allt om Fritidshus Hem&Antik Family Living
- Antikvärlden Gärd&Torp Allt om Trädgård 101 nya idéer
- Connoisseur Korsord Leva Bo LCHF
- Allt om Bilar Bygga Fixa Min Hälsa Handarbete and more...

Newspapers / Southern Sweden

- Sydsvenskan Skånska Dagbladet Kristianstadsbladet Trelleborgs Allehanda
- Norra Skåne Helsingborgs Allehanda Dagblad with its local editions
- Landskrona Posten Nordvästra Skånes Tidningar Ystads
- Expressen / GT / Kvälls Posten

Switzerland

Lifestyle / Fashion

- Time Out:** Travelmagazine for expats, tourists and swiss, in english, 2 x per year, 20'000 copies
- L'OFFICIEL Switzerland:** National women magazine, luxury fashion & lifestyle. 8 x per year (15,000 copies DE/ 5,000 copies FR).
- L'OFFICIEL Hommes Switzerland:** High-end men magazine, fashion & lifestyle, distributed to the subscribers and sold at newsstands. (15,000 copies DE/ 5,000 copies FR).
- Christophorus Porsche Magazine:** Split Switzerland. 5 x per year (4,900 copies, DE/FR/IT).
- Concierge Maps Geneva:** Concierge Maps creates personalized luxury city guides of Geneva city, produced and distributed free of charge. Each city guide beautifully showcases each partner hotel, in order to promote their internal services. 2 x per year (93,750 copies).

Women / Youth

Magazines in German language available at newsstands in Switzerland. Advertising spaces are sold on the 2nd and 3rd covers within the Swiss circulation, (4th cover on demand).

- JOLIE CH:** (20,000 copies)
- Mädchen CH:** (9,000 copies)
- Popcorn CH:** (7,000 copies)

Taiwan

Special Interest

- BMW Magazine:** premium publication for private buyers of new BMW worldwide. 2 x per year.

Turkey

Special Interest

- BMW Magazine:** premium publication for private buyers of new BMW worldwide. 2 x per year.

USA

Lifestyle

- L'OFFICIEL** **L'OFFICIEL Hommes** launch March 2018 (Online October 2017)
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Company
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