

IMPORTANT NOTICE: You can use this listing to order some copies of our titles or to ask for information about it. Just mark the box in front of each title you need and then give us your address details in the form at the end of this document. Most of the titles presented here have a Digital and/or mobile version: don't hesitate to ask for our [online/mobile/tablets/apps advertising list](#).

Pan World/Europe

OUTDOOR / OOH

- Bus Advertising:** The Open Bus represents an ideal medium for a dynamic promotional activity that is targeted in every single territory. They generate every day millions of contacts where other advertising media are not present. Available cities: London, Paris, Berlin, Munich, Hamburg, Frankfurt, Barcelona, Madrid, Moscow, Dublin, Rome, Milan, Naples, Florence, Bologna, Turin, Palermo, Verona, Genoa, Sorrento.
- Exterior Plus SPAIN:** OOH platforms at the National Railway Network, focussed on the cities of Madrid, Barcelona, Malaga, Sevilla, Bilbao, Valencia and environment.
- Taxi Advertising:** Black Taxis in London are iconic and instantly recognizable, as well as being an intrinsic part of everyday city life and the transport system. Taxi Advertising has grown rapidly to become the premium advertising choice for reaching an urban audience of millions.
- Outdoor – divers offers:** please contact us for any request

PRINT

Lifestyle / Special Interest

- Concierge Maps Geneva:** Concierge Maps creates personalized luxury city guides, produced and distributed free of charge. The city guide showcases each 5*partner hotel, in order to promote their internal services. Published twice per year – cities of: Geneva, Paris, London, Florence, Milan, Moscow, St. Petersburg.
- Flydoscope :** Inflight magazine Luxair (2.1 mio passengers/Year), unique position in the market – published 5 x per year.
- My Kempinski Experience:** published 2 x per year – distribution at Kempinski Hotels in Europe, Middle East, Africa. New: China edition.
- PRE International:** We partnered with the best airlines, the most exclusive private jet companies and worldwide first- and business class airport lounges to unite our audience. PRE INTERNATIONAL is on-board in the first- and business class on all long-haul flights with SWISS, LUFTHANSA, AUSTRIAN AIRLINES, SINGAPORE AIRLINES, EMIRATES and more to come as well as in selected PRIVATE JET. LOUNGES such as NETJETS and JET AVIATION. The First & Business Class Lounges of selected airports. Print Run: 126'000 copies - 3 x per year.
- Ulisse :** Alitalia – monthly inflight magazine. (124 million passengers per year).
- VISION by Julius Bär:** Corporate magazine published twice a year by Julius Bär (20'000 ex.). International distribution in Europe, Asia, Japan, USA, Middle East.

Belgium

News / Business / Finance

- Knack:** weekly news magazine par excellence in Flanders (109,441 copies).
- Le Vif l'Express:** weekly main news magazine in French-speaking Belgium (70,395 copies).
- Trends/Trends-Tendances (NL+FR):** weekly leading economic magazine for decision makers (61,630 copies).

Lifestyle / Fashion / Special Interest

- Bodytalk (NL+FR):** largest health magazine in Belgium, distributed with the full circulation of Knack and Le Vif l'Express (192,502 copies).
- Femmes d'Aujourd'hui (FR):** weekly, the very first Belgian women's magazine (88'699 ex.)
- Feeling (NL):** monthly upscale lifestyle glossy (66'430 ex)
- Feeling Gold (NL):** pure luxury ! for the women with style and loving the life, a supplement published 4 x per year, sold together with Feeling.
- Flair (NL+FR):** weekly, mentor for young women searching for their own identity (FR 35'436 ex./NL 62'430)
- Gaël (FR):** monthly high end lifestyle magazine dedicated to fashion and beauty. (39'630 ex.)
- Gaël Gold (FR):** pure luxury ! for the women with style and loving the life, a supplement published 4 x per year, sold together with Gaël.
- Libelle (NL):** weekly, the girlfriend every contemporary woman wishes for herself» (197'871 ex.)
- Libelle & Femme d'Aujourd'hui NEST (NL+FR):** magazine about home (house, garden, gastronomy). 4 x per year.
- Plus Magazine (NL+FR):** monthly lifestyle magazine for best aged 50 + (130,943 copies).
- Sport Foot Mag / Sport Voetbal Magazin:** weekly sports newsmagazine (59,035copies).
- Trends Style (NL+FR):** new lifestyle magazine, supplement to Trends/Trends Tendances. 8 x per year (60,000 copies).
- Victoire Maison (NL+FR+DE):** Essential for contemporary, hip sewers and crafters, published 6 x per year (Circulation Flandre: 22.700 ex.- Wallonie: 7.200 ex.- Netherlands : 8.600 ex. - Germany: 17.500 ex. - France: 22.200 ex.)
- Weekend Knack:** weekly lifestyle magazine in Flemish. Weekend Black 8 times per year (109,441 copies).
- Weekend Le Vif l'Express:** weekly lifestyle magazine in French. Weekend Black 8 x per year (70,395 copies).

TV / Cinema

- Focus Knack (NL):** magazine devoted to cultural pursuits. TV supplement to Knack (109,441 copies).
- Focus Le Vif (FR):** magazine devoted to cultural pursuits. TV supplement to Le Vif (70,395 copies).

Free press

- De Zondag (NL): free Sunday newspaper, distributed in bakeries (688,000 copies).
- Deze Week (ex Steekkrant) (NL): weekly newspaper mainly classified ads, with comprehensive local information. 34 editions (2,600,000 copies).
- Krant van West-Vlaanderen (NL): 11 regional editions (78,134copies).
- Steps (NL+FR): lifestyle magazine distributed together with De Zondag. 11 local editions (393,773 readers).

Professional press

- Data News (NL+FR)
- Grafisch Nieuws/NG (NL+FR)
- M&C (NL+FR)

TV

- Kanaal Z/Canal Z: most important news, economic & business channel, regional, national and international.

China

We submit offers for all media in China in collaboration with our sister company Affinity Media China, based in Beijing.

- Quotidiens
- Magazines
- Digital
- TV
- Affichage
- Radio

Denmark

News / Business / Finance * collaboration

- Berlingske: quality daily press, target 50% men/50% women between 25 and 54 years.
- Penge&Privatøkonomi

Lifestyle / Women / People / Special Interest

- Mad & Bolig
- Se OG Hor
- Antik & Auktion
- Maries Ideer
- IN
- Q Magasinet
- Isabellas
- Billed-Bladet
- Sondag
- Psykologi
- Femina
- Royal
- Spis Bedre

Family / Youth / TV

- Vi Unge
- Ude Og Hjemme
- 7 TV Dage
- Familie Journal

Finland

News / Business / Finance

- Talousalämä & Platinum
- Fakta
- Arvopaperi

Dailies

- Kauppalehti: leading economic and business newspaper for decision makers, entrepreneurs and the upper management
- Helsingin Sanomat: leading daily newspaper in Scandinavian countries as well as leader of the Finnish dailies.
- Ilta-Sanomat: leading daily newspaper in tabloid format, second daily Finnish and leader of the evening newspapers.

Lifestyle / Special Interest

- Ilta-Sanomat TV: TV magazine.
- Kauppalehti Optio: supplement of Kauppalehti, sold twice per month with the newspaper on Thursdays.
- Nyt Magazine: weekly supplement to Helsingin Sanomat.
- HS Kuukausiliite Magazine: monthly lifestyle supplement to Helsingin Sanomat.
- Is Sunnuntai : weekly women lifestyle supplement to Helsingin Sanomat.
- Urheilulehti (Sports) all about sports. Weekly
- TV-Lehti/Guide: weekly TV guide
- Aku Ankka
- GLORIA
- HS Teema
- meidän perhe
- et Terveyy
- Glorian koti
- Kodin kuvalehti
- Menaiset
- et lehti
- Glorian Ruoka & Vini
- Hyväterveys
- Suuri Käsityö
- Sport
- PB Private Banking
- Tiede
- Prinsessa
- Vauva

Professional Press

- Tekniikka & Talous
- M&M
- MPC
- CIO
- Metallitekniiikka
- Meduutiset
- Arvoasunto
- Teknikan Historia

Radio & TV please contact us.

France

Special Interest

❑ **Concierge Maps Paris:** Concierge Maps creates personalized luxury city guides, produced and distributed free of charge. The city guide showcases each partner hotel, in order to promote their internal services. Cities of: Geneva, Paris, London, Florence, Milan, Moscow, St. Petersburg. 2 x per year.

News / Business

❑ **L'OBS:** leading weekly news magazine, more than just a magazine, « L'Obs » is a media company creating contents, visual and live experience for an engaged audience of opinion leaders. « L'Obs » promotes a fighting optimism to design a desirable future.

Finance

- ❑ **Agefi Hebdo:** the financial community weekly + iPad (18,000 copies).
- ❑ **Agefi Actifs:** fortnightly journal for the independent Financial Advisors (13,000 copies).
- ❑ **Instit Invest:** for the institutional investor, published 2 x per year (2,000 copies).
- ❑ **Distrib Invest:** for the fund managers at the multigestion companies, private banks, family offices and the wealthmanagement consultants. Published 2 x per year (1,500 copies).

Germany

Newspaper

❑ **SZ Süddeutsche Zeitung:** high quality in sold leading newspaper in Germany, medium sold copies per day 388'000 ex.

Lifestyle / News

- ❑ **Robb Report:** Unique and international, the magazine for the elite luxury consumers, since October 2016 (100,000 copies).
- ❑ **SZ Süddeutsche Zeitung Magazin:** weekly supplement of the Süddeutsche Zeitung (350,000 copies).
- ❑ **SZ Stil Leben Süddeutsche Zeitung Magazin:** line extension of the SZ Magazin, luxury supplement. 2 x per year (+ Arabic/China editions).

Women

- ❑ **FEEL GOOD:** the young health magazine. 4 x per year (200,000 copies)
- ❑ **Für Sie:** inspires women from their mid-30s upwards (255,382 copies)
- ❑ **Petra:** style-setting opinion leader for modern, intelligent women (98,191 copies).
- ❑ **Vital:** for active, self-assured and body-aware women (141,768 copies).

Special Interest

- ❑ **Der Feinschmecker:** enjoys a standalone position as leading authority for *bons vivants* (69,747 copies).
- ❑ **FOODIE:** all around gastronomy and cooking for the younger generation (125,000 copies).
- ❑ **ISS DICH GESUND:** stay in good health / eat healthy (150,000 copies).
- ❑ **LAFER:** a discovery of the famous German chef Johann Lafer's creative culinary world (170,000 copies).
- ❑ **Merian:** is a byword for high-end travel and culture. Monthly (51'634 copies).
- ❑ **SZ golf spielen:** supplement to Süddeutsche Zeitung, for the golf players and golf amateurs. 4 x per year (350,000 copies).
- ❑ **SZ Familie:** independant magazine, sold at newsstands and published by Süddeutsche Zeitung Verlag, 4 x per year.
- ❑ **SZ Outsides:** supplement to Süddeutsche Zeitung BAVARIA/Bayern only. 2 x per year.
- ❑ **SZ Wohlfühlen:** supplement to Süddeutsche Zeitung, aimed at wellness topics and matters of fitness and health. 4 x per year.

Living & Design

- ❑ **AW Architektur & Wohnen:** trends and developments in home & architecture, interior & product design. Monthly (85,515 copies).
- ❑ **Zuhause Wohnen:** magazine for a special quality of life and standard of living (75,715 copies).

Great Britain

Special Interest

❑ **Concierge Maps London:** Creation of personalized luxury city guides, distributed free of charge. The city guide showcases each 5*partner hotel, in order to promote their internal services. Published twice per year – cities: Geneva, Paris, London, Florence, Milan, Moscow, St. Petersburg.

Italy

Newspapers

- | | | | |
|--------------------------|------------------------------|--|-------------------------|
| ❑ Il Gazzettino | ❑ Il Messaggero | ❑ Assicurazioni & Borsa e finanza | ❑ Il Corriere Adriatico |
| ❑ Il Giornale | ❑ La Nazione | ❑ Il Resto Del Carlino | ❑ Il Giornale |
| ❑ Il Nuovo Riformista | ❑ Gazzetta del Sud | ❑ La Gazzetta del Mezzogiorno | ❑ Il Tempo |
| ❑ Giornale di Sicilia | ❑ La Sicilia | ❑ Il Mattino | ❑ Il Mistero |
| ❑ La Gazzetta del Lunedì | ❑ Cronache di Napoli | ❑ La Nuova | ❑ Il Fatto Quotidiani |
| ❑ Cronache di Caserta | ❑ Il Giornale di Toscana | ❑ Quotidiano Nazionale (Il Giorno + La Nazione + Il Resto Del Carlino) | ❑ La Stampa |
| ❑ Il Sannio Quotidiano | ❑ Il Nuovo Quotidiano Puglia | ❑ Corriere Mercantile | ❑ La Gazzetta d'Alba |

Business / Finance

- Espansione
- BancaFinanza / Private
- Giornale Assicurazioni
- Internazionale

Sport / Special Interest

- Concierge Maps Milan/Florence: Creation of personalized luxury city guides, distributed free of charge. The city guide showcases each 5*partner hotel to promote their internal services. 2 x per year – cities: Geneva, Paris, London, Florence, Milan, Moscow, St. Petersburg.
- Tuttosport
- Quattroruote
- Il Corriere dello Sport
- Café Racer
- Dueruote
- Xoffroad
- Espansione
- GS
- Ruoteclassiche
- Autosprint
- Internazionale
- In Moto
- Auto
- Motosprint
- MX Motosprint
- Top Gear
- Guerin Sportivo GS
- Masterbike
- Autopolo
- AM Auto Mese

Women / Youth - Please contact us

Tourism / Travel

- Meridiani
- Meridiani Montagne
- In Fly
- Follow me
- Ulisse INFLIGHT
- Touring
- Slow Food
- In Town
- La Freccia
- Italo Magazine

Free Press

- Leggo
- DNews

TV / Radio Channel - Please contact us

Japan

Newspapers / Lifestyle / Fashion

- Yomiuri Shimbun: Japan's best-read newspaper, with highest coverage and circulation in Japan and in the world! The Yomiuri Shimbun is a newspaper of highest quality, (morning edition over 9.1 million copies and evening edition over 3.8 million).
- The Japan News: the English-language daily of Yomiuri Shimbun (37,770 copies).
- Yomiuri Style Magazine / Yomiuri Marie-Claire / Yomiuri Couples

Luxemburg

Dailies * collaboration

- Luxemburger Wort
- DEISAO (portugeese)

Lifestyle / News / Finance

- Paperjam
- Flydoscope (Inflight Luxair)
- Happen
- Tendances
- Auto Moto
- Das Magazin
- télécran
- Contacto (portugeese)

Netherlands

Business / Financien

- FD Het Financieele Dagblad: Leading financial and economic daily newspaper.
- FD Outlook: Supplement, all about the future, focusing on financial, economic and social issues.
- ESB: Journal for economic scholars that connects economic research, public policy and the practical reality.

Lifestyle & Special Interest

- FD Persoonlijk: weekly Lifestyle and Luxury magazine, distributed every Saturday together with FD Financieele Dagblad.
- FD Stijlgids: has the character of a 'How-to' guide, which encourages readers to keep this magazine for future reference.
- TEMPUS: a luxurious glossy magazine about watches, jewellery and business, published 2 x per year, distributed with the newspaper.

Seniors

- Plus: lifestyle magazine for those aged 45+. 11 x per year (250,000 copies)
- Max: lifestyle quarterly, magazine for men aged 50+. 4 x per year (380,000 copies)
- ANBO Magazine: membership magazine. 8 x per year (115,000 copies)
- Enter Magazine: magazine for the members of the seniorweb.nl. 4 x per year (150,000 copies)
- Landleven: Magazine about life in the countryside, 11 x per year (125,000 copies).

Norway

Newspapers

- Amedia: publishes 106 newspapers and has a readership of over 2,1 million people.

Spain

News / Business / Finance

- El Mundo + supplements:** prestigious national daily newspaper (97,162 copies Mo-Sa, 112,131 copies on Sunday).
- Expansion:** daily economical newspaper of reference in Spanish and international markets (23,387 copies Mo-Fr/35,517 copies on Saturday).
- La Vanguardia + supplements:** prestigious national daily with focus Barcelona (105'813 ex). Supplements : Dinero, Deportivo, Argumentario.

Lifestyle/ Fashion / Special Interest

- Fuera De Serie:** luxurious supplement of Expansión on Saturday (35,517 copies) and Sunday supplement of El Mundo (112,131 copies).
- La Vanguardia MAGAZINE:** supplement distributed on Sundays in 24 local edition of La Vanguardia. (299'951 ex)
- FASHION & ARTS:** quality monthly lifestyle and fashion, published by the group Godo/La Vanguardia.
- Telva:** the top-selling high-end monthly women's magazine in Spain. Topics : beauty, fashion, jewellery and accessories, lifestyle, decoration, food and family (118'129 copies).
- Telva Novias:** the not-to-be-missed wedding magazine; fashion, guests, beauty, event catering, flowers, honeymoon, decoration... All the advices and the most complete agenda for a perfect day! Published in February and September (52,000 copies).
- Yo Dona:** weekend women's magazine distributed with El Mundo newspaper. For women who want to immerse themselves in fashion, culture, events and news (94,659 copies).

Sports

- Marca:** sports daily paper relating the Spanish athletes' achievements since 1940 (126,213 copies).
- Marca Estilo:** sports and lifestyle magazine for the man of today. Published 4 x per year with Marca (138,983 copies).
- Marca Motor:** the most famous Spanish car magazine (18,653 copies).
- Mundo Deportivo:** daily sport news by La Vanguardia (49'288 ex.)

Radio

- RAC1:** maximum of engagement of the 1.036 millions auditors per day!

Sweden

News / Business / Finance

- Dagens Industri:** Sweden's leading business and financial daily (approx. 95,000 copies).
- DI Dimension:** Sweden's largest business magazine, supplement to Dagens Industri. 4 x per year.
- Dagens Nyheter:** Newspaper that promotes broad views, playing its role as Sweden's most important and democratic forum for debate. DN is the largest morning and quality daily in Sweden (approx. 285,000 copies).
- Privata Affärer** **Veckans Affärer**

Lifestyle / Fashion

- DI Weekend:** weekly lifestyle supplement (Friday) to Dagens Industri
- DN Lördag:** Dagens Nyheter feature supplement on Saturdays.
- DN Söndag:** Dagens Nyheter relaxed supplement, lifestyle and travel.
- DN Fredag (Friday):** Stockholm Weekend Cityguide
- Damernas Värld** **DVMode** **Styleby** **Topp Hälsa** **Amelia** **Mama** **Mmagasin** **Tara**

Men

- ICON**

Sport

- Teknikens Värld**

TV

- Expressen TV** **tv14**

Special Interest

- Allt om Mat** **Allt i Hemmet** **Sköna Hem** **Allt om Resor** **Connoisseur**
- Vi Föräldrar** **Allt om Fritidshus** **Hem&Antik** **Family Living** **Lantliv & Mat en Vin**
- Antikvärlden** **Gärd&Torp** **Allt om Trädgård** **101 nya idéer** **Leva Bo etc.**

Newspapers / Southern Sweden

- Sydsvenskan** **Skånska Dagbladet** **Kristianstadsbladet** **Trelleborgs Allehanda**
- Norra Skåne** **Helsingborgs** **Allehanda** **Dagblad with its local editions**
- Landskrona Posten** **Nordvästra** **Skånes Tidningar** **Ystads** **Expressen / GT / Kvälls Posten**

Switzerland

Lifestyle / Fashion

- ADAM:** the gentleman’s lifestyle magazine for the educated men 30+ published 2 x per year. (10’000 ex. German/English), Adam The Magazine is a multidimensional script for men. The magazine speaks to a multifaceted, successful man who is culturally plugged in.
- FORBES:** As the German-language edition of the world’s most famous business magazine, we are where the old and the new meet. Published 7 x per year. (10’000 copies distributed in the German part of Switzerland with independent advertising spaces).
- PRESTIGE:** Luxury lifestyle magazine, unisex 28 +, 4 x per year (30’000 copies – 28’920 Wemp certified).
- Christophorus Porsche Magazine:** Split Switzerland. 5 x per year (4,900 copies, DE/FR/IT).
- Concierge Maps Geneva:** Concierge Maps creates personalized luxury city guides of Geneva city, produced and distributed free of charge. Each city guide beautifully showcases each partner hotel, in order to promote their internal services. 2 x per year (93,750 copies).
- SMAC:** Official magazine of the St. Moritz Automobile Club. 2 x per year (7,500 copies).

Reply coupon

Thank you for sending us media information about the tickled websites to the following address:

Company
 Name, surname
 Address
 Email address/phone
 Notes

Please send me your online / mobile / tablets /app list