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## OUTDOOR / OOH / DOOH

- SPAIN : Exterior Plus:** DOOH platforms at the National Railway Network, focussed on the cities of Madrid, Barcelona, Malaga, Sevilla, Bilbao, Valencia and environment, at the airports of MADRID, BARCELONA, REUS, GIRONA, VALLADOLID, BURGOS, SALAMANCA, SABADELL and CUARTRO VIENTOS, at parkings and shopping centers/malls.
- SWITZERLAND: Téléverbier:** 32 digital screens in the region of Verbier – Les 4 Vallées / summer & winter offers
- SWITZERLAND: green motion:** display electric charging stations of Switzerland's biggest public network *evpass*(shopping centers, parkings...)

## PRINT

### Pan World/Europe

#### Lifestyle / Special Interest

- AIGLON the MAGAZINE:** the Magazine of the famous Aiglon College boarding school located in in the Swiss Alps. Distribution: Europe, USA, Russia, China, UAE, Middle East, Latin America, published 2 x per year in English.
- Flydoscope :** Inflight magazine Luxair (2.1 mio passengers/Year), unique position in the market – published 5 x per year.
- Scandinavian Traveller:** A Travel Lifestyle Magazine, Inflight der SAS, published 11 x per year, 1'392'000 unique readers.
- Ulisse :** Alitalia – monthly inflight magazine. (124 million passengers per year).
- VISION by Julius Bär:** Corporate magazine published 1 x year by Julius Bär (15'000 ex. DE/ENG). International distribution in Europe, Asia, Japan, South Africa, Uruguay, the Middle East and the Bahamas.

## Austria

### News / Business / Finance

- FORBES:** As the German-language edition of the world's most famous business magazine, we are where the old and the new meet. Published 10-11 x per year. (30'000 copies distributed in Austria).
- FORBES Daily:** A flexible newspaper large format with focus on actual themes 2-4 x per year.
- FORBES 15':** TV channel on Youtube, daily interviews during 15 minutes done by the Forbes Journalists

## Belgium

### News / Business / Finance

- Knack:** weekly news magazine par excellence in Flanders.
- Le Vif l'Express:** weekly main news magazine in French-speaking Belgium.
- Trends/Trends-Tendances (NL+FR):** weekly leading economic magazine for decision makers.

### Lifestyle / Fashion / Special Interest

- Bodytalk (NL+FR):** largest health magazine in Belgium, distributed with the full circulation of Knack and Le Vif l'Express.
- Femmes d'Aujourd'hui (FR):** weekly, the very first Belgian women's magazine.
- Feeling (NL):** monthly upscale lifestyle glossy.
- Feeling Cities (NL):** for the women with style and loving the life, a supplement published 4 x per year, sold together with Feeling.
- Flair (NL+FR):** weekly, mentor for young women searching for their own identity.
- Gaël (FR):** monthly high end lifestyle magazine dedicated to fashion and beauty.
- Libelle (NL):** weekly, the girlfriend every contemporary woman wishes for herself»
- Libelle & Femme d'Aujourd'hui NEST (NL+FR):** magazine about home (house, garden, gastronomy). 4 x per year.
- Plus Magazine (NL+FR):** monthly lifestyle magazine for best ager 50 +.
- Sport Foot Mag / Sport Voetbal Magazin:** weekly sports newsmagazine.
- Trends Style (NL+FR):** new lifestyle magazine, supplement to Trends/Trends Tendance. 8 x per year.
- La Maison Victor (NL+FR+DE):** Essential for contemporary, hip sewers and crafters, published 6 x per year
- Weekend Knack:** weekly lifestyle magazine in Flemish. Weekend Black 8 times per year.
- Weekend Le Vif l'Express:** weekly lifestyle magazine in French. Weekend Black 8 x per year.

### TV / Cinema (PRINT & TV)

- Focus Knack (NL):** magazine devoted to cultural pursuits. TV supplement to Knack.
- Focus Le Vif (FR):** magazine devoted to cultural pursuits. TV supplement to Le Vif.
- Kanaal Z/Canal Z:** most important news, economic & business TV channel, regional, national and international

## Free press

- De Zondag (NL): free Sunday newspaper, distributed in bakeries.
- Deze Week (ex Steekkrant) (NL): weekly newspaper mainly classified ads, with comprehensive local information. 34 editions.
- Krant van West-Vlaanderen (NL): 5 regional editions + KW Weekend Lifestyle
- Steps (NL+FR): lifestyle magazine distributed together with De Zondag. 11 local editions.

## Professional press

- Data News (NL+FR)
- Grafisch Nieuws/NG (NL+FR)
- M&C (NL+FR)

## Denmark

### News / Business / Finance \* collaboration

- Berlingske: quality daily press, target 50% men/50% women between 25 and 54 years.
- Penge&Privatøkonomi

### Lifestyle / Women / People / Special Interest

- Mad & Bolig
- Se OG Hor
- Antik & Auktion
- IN
- Q Magasinet
- Isabellas
- Billed-Bladet
- Sondag
- Psykologi
- Femina
- Royal
- Spis Bedre

### Family / Youth / TV

- Vi Unge
- Ude Og Hjemme
- 7 TV Dage
- Familie Journal

## Finland

### News / Business / Finance

- Talousalämä & Platinum
- Fakta
- Arvopaperi

### Dailies

- Kauppalehti: leading economic and business newspaper for decision makers, entrepreneurs and the upper management
- Helsingin Sanomat: leading daily newspaper in Scandinavian countries as well as leader of the Finnish dailies.
- Ilta-Sanomat: leading daily newspaper in tabloid format, second daily Finnish and leader of the evening newspapers.

### Lifestyle / Special Interest

- Ilta-Sanomat TV: TV magazine.
- Kauppalehti Optio: supplement of Kauppalehti, sold twice per month with the newspaper on Thursdays.
- Nyt Magazine: weekly supplement to Helsingin Sanomat.
- HS Kuukausiliite Magazine: monthly lifestyle supplement to Helsingin Sanomat..
- Urheilulehti (Sports) all about sports. Weekly
- TV-Lehti/Guide: weekly TV guide
- Aku Ankka
- GLORIA
- HS Teema
- meidän perhe
- et Terveyy
- Glorian koti
- Kodin kuvalehti
- Menaiset
- et lehti
- Glorian Ruoka & Vini
- Hyväterveys
- Suuri Käsityö
- Sport
- PB Private Banking
- Tiede
- Prinsessa
- Vauva

### Professional Press

- Tekniikka & Talous
- M&M
- MPC
- CIO
- Metalliteknikka
- Meduutiset
- Arvoasunto
- Teknikan Historia

Radio & TV please contact us.

## France

### News / Business

- L'OBS: leading weekly news magazine, more than just a magazine, « L'Obs » is a media company creating contents, visual and live experience for an engaged audience of opinion leaders. « L'Obs » promotes a fighting optimism to design a desirable future.

### Finance

- Agefi Hebdo: the financial community weekly + iPad
- Agefi Actifs: fortnightly journal for the independent Financial Advisors
- Instit Invest: for the institutional investor, published 2 x per year
- Distrib Invest: for the fund managers at the multigestion companies, private banks, family offices and the wealthmanagement consultants. Published 2 x per year

## Germany

### Newspaper

- SZ Süddeutsche Zeitung:** high quality, leading newspaper in terms of sold copies in Germany, + all digital products.

### Lifestyle / News / Finance

- Robb Report:** Unique and international, the magazine for the elite luxury consumers, since October 2016.
- SZ G.ELD,-:** the magazine gives practical advices on different financial matters, published 2 x year as supplement to the SZ Zeitung.
- SZ Langstrecke:** The Long Read Magazine of the Süddeutsche Zeitung, published 4 x year, sold at newsstands & book stores.
- SZ Süddeutsche Zeitung Magazin:** weekly supplement of the Süddeutsche Zeitung.
- SZ Stil Leben Süddeutsche Zeitung Magazine:** line extension of the SZ Magazine, luxury supplement, published 2 x per year.

### Women

- FEEL GOOD:** the young health magazine. 4 x per year.
- Für Sie:** inspires women from their mid-30s upwards.
- Petra:** style-setting opinion leader for modern, intelligent women.
- Vital:** for active, self-assured and body-aware women.

### Special Interest

- Der Feinschmecker:** enjoys a standalone position as leading authority for *bons vivants*.
- FOODIE:** all around gastronomy and cooking for the younger generation.
- ISS DICH GESUND:** stay in good health / eat healthy.
- LAFER:** a discovery of the famous German chef Johann Lafer's creative culinary world.
- MERIAN:** is a byword for high-end travel and culture, published monthly.
- Claudia POLETTO MAGAZINE:** by and with Cornelia Poletto is the innovative and very personal celebrity title of Germany's best-known and most popular and respected cook, published 4x/year.
- SZ golf spielen:** supplement to Süddeutsche Zeitung, for the golf players and golf amateurs. 2 x per year.
- SZ Outsides:** supplement to Süddeutsche Zeitung BAVARIA/Bayern only. 1-2 x per year.
- SZ Wohlfühlen:** supplement to Süddeutsche Zeitung, aimed at wellness topics and matters of fitness and health. 4 x per year.

### Living & Design

- AW Architektur & Wohnen:** trends and developments in home & architecture, interior & product design, published monthly.
- Zuhause Wohnen:** magazine for a special quality of life and standard of living.

## Great Britain

### News & Lifestyle

- ES Evening Standard:** Voice of London on a global stage, daily free newspaper
- ES Magazine:** weekly supplement to ES, all the beauty, fashion, features and must-haves are available, partner London Fashion Week.

## Italy

### Newspapers

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| <input type="checkbox"/> Il Gazzettino          | <input type="checkbox"/> Il Messaggero              | <input type="checkbox"/> Assicurazioni & Borsa e finanza                                      | <input type="checkbox"/> Il Corriere Adriatico |
| <input type="checkbox"/> Il Giorno              | <input type="checkbox"/> La Nazione                 | <input type="checkbox"/> Il Resto Del Carlino   | <input type="checkbox"/> Il Giornale           |
| <input type="checkbox"/> Il Nuovo Riformista    | <input type="checkbox"/> Gazzetta del Sud           | <input type="checkbox"/> La Gazzetta del Mezzogiorno  | <input type="checkbox"/> Il Tempo              |
| <input type="checkbox"/> Giornale di Sicilia    | <input type="checkbox"/> La Sicilia                 | <input type="checkbox"/> Il Mattino   | <input type="checkbox"/> Il Mistero            |
| <input type="checkbox"/> La Gazzetta del Lunedì | <input type="checkbox"/> Cronache di Napoli         | <input type="checkbox"/> La Nuova   | <input type="checkbox"/> Il Fatto Quotidiani   |
| <input type="checkbox"/> Cronache di Caserta    | <input type="checkbox"/> Il Giornale di Toscana     | <input type="checkbox"/> Quotidiano Nazionale (Il Giorno + La Nazione + Il Resto Del Carlino) | <input type="checkbox"/> La Stampa             |
| <input type="checkbox"/> Il Sannio Quotidiano   | <input type="checkbox"/> Il Nuovo Quotidiano Puglia | <input type="checkbox"/> Corriere Mercantile  | <input type="checkbox"/> La Gazzetta d'Alba    |

### Business / Finance

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| <input type="checkbox"/> Espansione | <input type="checkbox"/> BancaFinanza / Private | <input type="checkbox"/> Giornale Assicurazioni | <input type="checkbox"/> Internazionale |
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### Sport / Special Interest

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| <input type="checkbox"/> Tuttosport         | <input type="checkbox"/> Quattroruote | <input type="checkbox"/> Il Corriere dello Sport | <input type="checkbox"/> Café Racer   |
| <input type="checkbox"/> Dueruote           | <input type="checkbox"/> Xoffroad     | <input type="checkbox"/> GS                      | <input type="checkbox"/> In Moto      |
| <input type="checkbox"/> Ruoteclassiche     | <input type="checkbox"/> Autosprint   | <input type="checkbox"/> Internazionale          | <input type="checkbox"/> Top Gear     |
| <input type="checkbox"/> Auto               | <input type="checkbox"/> Motosprint   | <input type="checkbox"/> MX Motosprint           | <input type="checkbox"/> AM Auto Mese |
| <input type="checkbox"/> Guerin Sportivo GS | <input type="checkbox"/> Masterbike   | <input type="checkbox"/> Autopro                 |                                       |

### Women / Youth - Please contact us

### Tourism / Travel

- |                                    |   |                                  |                                     |  |
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| <input type="checkbox"/> Meridiani | <input type="checkbox"/> Meridiani Montagne | <input type="checkbox"/> In Fly  | <input type="checkbox"/> Follow me  | <input type="checkbox"/> Ulisse INFLIGHT |
| <input type="checkbox"/> Touring   | <input type="checkbox"/> Slow Food          | <input type="checkbox"/> In Town | <input type="checkbox"/> La Freccia | <input type="checkbox"/> Italo Magazine  |

## Free Press

Leggo

DNews

TV / Radio Channel - Please contact us

## Japan

### Newspapers / Lifestyle / Fashion

- Yomiuri Shimbun:** Japan's best-read newspaper, with highest coverage and circulation in Japan and in the world! The Yomiuri Shimbun is a newspaper of highest quality, (morning edition over 9 million copies and evening edition over 3.5 million).
- The Japan News:** the English-language daily of Yomiuri Shimbun.
- Yomiuri Style Magazine / Yomiuri Marie-Claire / Yomiuri Couples :** Lifestyle & Fashion

## Luxemburg

### Dailies \* collaboration

- Luxemburger Wort
- DEISAO (portugeese)

### Lifestyle / News / Finance

- Paperjam
- Flydoscope (Inflight Luxair)
- Happen
- Delano
- Tendances
- Auto Moto
- Das Magazin
- t L cran
- Contacto (portugeese)

## Netherlands

### Business / Finanzen

- FD Het Financieele Dagblad:** Leading financial and economic daily newspaper.
- FD Outlook:** Supplement, all about the future, focusing on financial, economic and social issues.
- ESB:** Journal for economic scholars that connects economic research, public policy and the practical reality.

### Lifestyle & Special Interest

- FD Persoonlijk:** weekly Lifestyle and Luxury magazine, distributed every Saturday together with FD Financieele Dagblad.
- FD Stijlgids:** has the character of a 'How-to' guide, which encourages readers to keep this magazine for future reference.
- TEMPUS:** a luxurious glossy magazine about watches, jewellery and business, published 2 x per year, distributed with the newspaper.

### Seniors

- Plus:** lifestyle magazine for those aged 45+, 11 x per year.
- Max:** lifestyle quarterly, magazine for men aged 50+, weekly.
- ANBO Magazine:** membership magazine, 7 x per year.
- Enter Magazine:** magazine for the members of the seniorweb.nl., 4 x per year.
- Landleven:** Magazine about life in the countryside, 11 x per year.

## Norway

### Newspapers

- Amedia:** publishes 106 newspapers (print & digital) and has a readership of over 2,1 million people.

## Spain

### News / Business / Finance

- El Mundo + supplements:** prestigious national daily newspaper, (MO-SO) + digital solutions
- Expansion:** daily economical newspaper of reference in Spanish and international markets (MO-SA) + digital solutions
- La Vanguardia + supplements:** prestigious national daily with focus Barcelona - Supplements : Dinero, Deportivo, Argumentario.

### Lifestyle/ Fashion / Special Interest

- Fuera De Serie:** luxurious supplement of Expansi n on Saturday (35,517 copies) and Sunday supplement of El Mundo.
- La Vanguardia MAGAZINE:** supplement distributed on Sundays in 24 local edition of La Vanguardia.
- FASHION & ARTS:** quality monthly lifestyle and fashion, published by the group Godo/La Vanguardia.
- Telva:** the high-end monthly women's magazine in Spain. Topics : beauty, fashion, jewellery & accessories, lifestyle, decoration, food and family.
- Telva Novias:** the not-to-be-missed wedding magazine.
- Yo Dona:** weekend women's magazine distributed with El Mundo. For women who want to immerse themselves in fashion, culture and news.

### Sports

- Marca:** sports daily paper relating the Spanish athletes' achievements since 1940.
- Marca Estilo:** sports and lifestyle magazine for the man of today. Published 4 x per year with Marca.
- Marca Motor:** the most famous Spanish car magazine
- Mundo Deportivo:** daily sport news by La Vanguardia

### Radio

- RAC1:** maximum of engagement of the 1.036 millions auditors per day!

## Sweden

### News / Business / Finance

- Dagens Industri:** Sweden's leading business and financial daily.
- Dagens Nyheter:** Newspaper that promotes broad views, playing its role as Sweden's most important and democratic forum for debate. DN is the largest morning and quality daily in Sweden  **Privata Affärer**

### Lifestyle / Fashion

- DI Weekend:** weekly lifestyle supplement (Friday) to Dagens Industri
- DN Lördag:** Dagens Nyheter feature supplement on Saturdays.
- DN Söndag:** Dagens Nyheter relaxed supplement, lifestyle and travel.  **DN Fredag (Friday):** Stockholm Weekend Cityguide
- Damernas Värld**  **DVMode**  **Styleby**  **Topp Hälsa**  **Amelia**  **Mama**  **Mmagasin**  **Tara**

### Men

- ICON**  **All tom bilar**

### Sport

- Teknikens Värld**

### TV

- Expressen TV**  **tv14**

### Special Interest

- Allt om Mat / All tom Vin**  **Allt i Hemmet**  **Sköna Hem**  **Allt om Resor**  **Connoisseur**
- Vi Föräldrar**  **Allt om Fritidshus**  **Hem&Antik**  **Hembakat**  **Lantliv**
- Leva Bo**  **Gärd&Torp**  **Allt om Trädgård**  **Kamratposten**  **Hälsoliv**

### Newspapers / Southern Sweden

- Sydsvenskan**  **Skånska Dagbladet**  **Kristianstadsbladet**  **Trelleborgs Allehanda**
- Norra Skåne**  **Helsingborgs**  **Allehanda**  **Dagblad with its local editions**
- Landskrona Posten**  **Nordvästra**  **Skånes Tidningar**  **Ystads**  **Expressen / GT / Kvälls Posten**

## Switzerland

### Business / Lifestyle / Fashion / Jewelry & Watches / Travel / Special Interest

- ADAM:** the gentleman's lifestyle magazine for the educated men 30+ published 2 x per year. (10'000 ex. German/English), Adam The Magazine is a multidimensional script for men. The magazine speaks to a multifaceted, successful man who is culturally plugged in.
- AIGLON the MAGAZINE:** the Magazine of the famous Aiglon College boarding school located in in the Swiss Alps. (reach regular travelers to Switzerland). Distribution: Switzerland, Europe, USA, Russia, China, UAE, Middle East, Latin America, published 2 x per year in English.
- FORBES:** As the German-language edition of the world's most famous business magazine, we are where the old and the new meet. Published 7 x per year. (10'000 copies distributed in the German part of Switzerland).
- GMT:** Switzerland's watch magazine of reference (national FR/DE), the only one with REMP certification. Published 6 x per year (among 1 issue Lady by GMT) \* non exclusive, watch & jeweler sector excluded
- Christophorus Porsche Magazine:** Split Switzerland. 5 x per year (4,900 copies, DE/FR/IT).
- My Lux Book:** Corporate Magazine Park Hotel Hyatt Zurich. 1-2 x per year (10'000 copies).
- SKIPPERS:** The official magazine of the Swiss Sailing Association (national FR+DE). Published 7 x per year (4 main issues and 3 special issues)

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